## **Adoracrafts – Privacy Policy**

**Last Updated:** 10-06-2025

At **Adoracrafts**, we value your trust and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you visit or make a purchase from <a href="https://www.adoracrafts.in">www.adoracrafts.in</a>.

#### 1. Information We Collect

We collect the following types of personal information:

#### a. Personal Information You Provide

- Full name
- Shipping and billing address
- Email address
- Phone number
- Payment information (processed securely via third-party gateways)

#### **b.** Automatically Collected Information

When you use our site, we automatically collect:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent
- Referring website or source

#### 2. How We Use Your Information

We use your information to:

- Process and fulfil your orders
- Communicate updates or delivery status
- Respond to inquiries and support requests
- Improve website performance and user experience
- Send promotional offers or newsletters (only if opted in)
- Comply with legal obligations

## 3. Sharing of Information

We **do not sell, rent, or trade** your personal data. However, we may share your information with:

- **Payment processors** via Razor pay
- Shipping and logistics partners for delivery fulfilment
- Analytics and marketing tools (e.g., Google Analytics)

• Government authorities when legally required

All third parties are required to maintain the confidentiality of your data.

### 4. Data Security

We implement industry-standard security measures to protect your data:

- SSL encryption for data transmission
- Secure servers and restricted access
- Regular vulnerability scans

However, no online system is 100% secure, so we encourage you to use strong passwords and monitor your account.

## 5. Your Rights

You have the right to:

- Access your personal data
- Request correction of incorrect or outdated data
- Withdraw consent or request deletion
- Opt-out of marketing communications at any time

To exercise these rights, contact us at adoracrafts@gmail.com

# 6. Cookies & Tracking Technologies

We use cookies to:

- Save your preferences
- Analyse website traffic
- Improve user experience

You can manage or disable cookies in your browser settings. Please note that some features may not function properly if cookies are disabled.

### 7. Third-Party Links

Our website may contain links to external sites. We are not responsible for their privacy practices. We encourage you to read their privacy policies when you leave our site.

## 8. Children's Privacy

We do not knowingly collect personal information from children under the age of 13. If you believe a child has provided us information, please contact us immediately.

# 9. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted here with the revised "Last Updated" date. Continued use of the site implies acceptance of the updated policy.

# 10. Contact Us

For questions, concerns, or data access requests, please reach out to:

**⋈** adoracrafts@gmail.com

www.adoracrafts.in